# Generation change at Analytik Jena

## Ulrich Krauss to succeed Klaus Berka as CEO as of 1 October 2016

**A change at the top for Analytik Jena AG: the board member responsible for Sales and Marketing, Ulrich Krauss, will become the company’s new Chief Executive Officer as of 1 October 2016. Klaus Berka, who founded Analytik Jena with two partners in April 1990 and has led the company ever since, will become a member of the Supervisory Board as of 1 April 2017. Until then, he will be responsible for Innovation on the Executive Board.**

Ulrich Krauss (52) has been a member of Analytik Jena’s Executive Board since November 2015. He brings more than two decades of experience in various international management positions at the Carl Zeiss Group. Additional members of the Executive Board are Grit Petzholdt-Gühne (HR) and Dr Peter Juschitz (Manufacturing, Purchase and Logistics).

The succession plan, supported by Endress+Hauser, was initiated back in the fall of 2015 to provide a smooth transition for the planned departure of the company founder. “We want to continue to develop Analytik Jena under the Endress+Hauser umbrella in the long term. Mr Berka has successfully built up the company over a period of many years. On this basis, Mr Krauss is well positioned to lead the company into a successful future,” said Matthias Altendorf, CEO of the Endress+Hauser Group.

Swiss measurement and automation engineering specialist Endress+Hauser completed the takeover of German analytical instrumentation and bioanalytical systems provider Analytik Jena in March 2016. The goal of the acquisition is to eventually be at the side of both companies’ customers from lab to process, giving support from product development to production. Analytik Jena employs some 1,100 staff worldwide.

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Ulrich Krauss (left) and Klaus Berka

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. The Group employs 13,000 personnel across the globe, generating net sales of more than 2.1 billion euros in 2015.

Structure

With dedicated sales centers and a strong network of partners, Endress+Hauser guarantees competent worldwide support. Our production centers in 12 countries meet customers’ needs and requirements quickly and effectively. The Group is managed and coordinated by a holding company in Reinach, Switzerland. As a successful family-owned business, Endress+Hauser is set for continued independence and self-reliance.

Products

Endress+Hauser provides sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition. The company supports customers with automation engineering, logistics and IT services and solutions. Our products set standards in quality and technology.

Industries

We work closely with the chemical, petrochemical, food & beverage, oil & gas, water & wastewater, power & energy, life science, primaries & metal, renewable energies, pulp & paper and shipbuilding industries. Endress+Hauser supports its customers in optimizing their processes in terms of reliability, safety, economic efficiency and environmental impact.

History

Founded in 1953 by Georg H Endress and Ludwig Hauser, Endress+Hauser has been solely owned by the Endress family since 1975. The Group has developed from a specialist in level measurement to a provider of complete solutions for industrial measuring technology and automation, with constant expansion into new territories and markets.

For further information, please visit www.endress.com/media-center or www.endress.com

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