
Endress+Hauser and Westburne extend their partnership for comprehensive automation solutions to Manitoba.

Burlington, ON, February 21, 2019 – Endress+Hauser, a global leader in process measurement and instrumentation, and Westburne have extended the scope of their partnership agreement to include Manitoba. Last year, the electrical distributor became an Endress+Hauser Authorized Channel Partner for Ontario and Saskatchewan. This expanding sales channel leverages the strategic alliance between Rockwell Automation and Endress+Hauser Canada Ltd, which was established to address today’s process manufacturing challenges and develop next-generation control systems.

“Manitoba is a welcome addition to our partnership with Westburne as we take another step forward in making advanced manufacturing and automation with enhanced data accessibility and security a reality for the Canadian process sector,” said Anthony Varga, General Manager at Endress+Hauser.

Process automation customers can rely on Westburne as a single source provider for modernizing their process controls using solutions that integrate Endress+Hauser’s measurement technology with the Rockwell Automation platform. Using these pre-tested and validated designs can facilitate the introduction of new measuring points or a new production line and make them more affordable. Through Westburne, Manitoba manufacturers also can acquire Rockwell Automation’s PlantPAx® system, a modern Distributed Control System with best-in-class field instrumentation and measurement solutions – trusted globally.

“Westburne helps bring the Connected Enterprise to life for Canadian manufacturers through industry leading solutions, services and partnerships,” said Andrew Thurlow, National Automation Manager at Westburne. “Endress+Hauser’s innovative technologies allow Westburne to further expand on the value delivered to our customers, helping them achieve their goals in an increasingly data driven world.”

Manufacturers face many challenges when integrating advanced instrumentation into a plant-wide process control system. Together, Rockwell Automation and Endress+Hauser are able to offer pre-engineered, supported and easy-to-maintain instrumentation, control and information solutions. Their partnering efforts focus on tools for integration, plant-wide advanced diagnostics, and helping customers manage their process system lifecycles.

About Endress+Hauser

Endress+Hauser is a global leader in measurement instrumentation, services and solutions for industrial process engineering. Our products – sensors, instruments, systems and services for level, flow, pressure and temperature measurement as well as analytics and data acquisition – set standards in quality and technology. The company further supports its customers with automation engineering, logistics and IT services and solutions. Founded in 1953 by Georg H Endress and Ludwig Hauser, the Endress+Hauser Group has been solely owned by the Endress family since 1975. Today, the Group is managed and coordinated by a holding company based in Reinach, Switzerland, employing more than 13,000 personnel across the globe. In 2017, the Group generated net sales of over C\$3.3 billion. Endress+Hauser’s production centres in 12 countries meet customers’ needs and requirements quickly and effectively, while our dedicated sales centres and strong partner network guarantee competent worldwide support.

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